



We care about the planet!

Le Nouveau Chef is not only known for its high-quality and innovative designs, but is also leading in creating chef- and service wear made of sustainable fabrics.

Products made of these fabrics are labelled with a Green Choice sign. By buying one of our Green Choice products, you invest in a high-quality piece of garment which is mainly produced by respecting the natural resources of our planet.

To highlight our contribution to a sustainable world, for every sold TENCEL® product we plant a tree, in cooperation with Original Beans. Original Beans

is a certified organic chocolate brand. They combine their passion for high-quality products with sustainability by conserving endangered species in their habitat-remote rainforests.

Accompanied with your TENCEL® chef's jacket, you will find a small leaflet. The code on the leaflet enables you to find out where your tree is planted. This means when buying a chef's jacket made of TENCEL® you are not only wearing a high-quality and comfortable chef's jacket, but you are also giving something back to our planet.

These ingredients are used for our Green Choice products.

TENCEL

TENCEL® is a sustainable produced fibre made of Eucalyptus wood which is extracted from responsible managed forests with official FSC certification. The solvent used during the production of TENCEL® is almost 100% recycled. At the same time, a minimum amount of water is used during the process (compared to cotton-only 1%). For TENCEL®, there is a process developed of chlorine-free bleaching and is therefore completely biodegradable. TENCEL® received the 'European award for

Environment' from the European Union for their unique production process. Besides sustainability, the benefits of TENCEL® are particularly well-suited for chef's wear: high moisture absorption and reduced bacterial growth.

FAIRTRADE

The Fairtrade standard for textile guarantees a fair price for farmers and environmentally friendly cotton cultivation. Fairtrade products must meet strict standards to give farmers price guarantees and to

ensure good working conditions for employees. The Fairtrade programme does not only focus on fair trade, but it also has strict rules to protect environment and nature.

ORGANIC (BIO) COTTON

Organic (Bio-) Cotton is produced and certified to organic agricultural standards. The production sustains the health of soils, ecosystems and people by using natural processes rather than artificial inputs. Organic farming does not allow the

use of toxic chemicals, like pesticides, or genetically modified organisms.

RECYCLED PET POLYESTER

With this method plastic bottles, made from PET, are recycled into Polyester. This is a source of plastic that would otherwise go to landfill and would create pollution. During this process, air, water and soil will be less contaminated compared to the use of non-recycled Polyester. **H**

